



## Exhibitor Rules, Regulation, and Policies

The Exhibit Fair will take place on October 22-24, 2026, at the Dena'ina Center in Anchorage. The rules, regulations, and policies are below. They incorporate both AFN and the Dena'ina Center Rules.

1.0 Purpose. The Exhibitor Policies outlined below is to provide organizations who market their product, service, or program at the Annual AFN Convention with guidance regarding permitted booth operations and interactions with the thousands of members, staff, delegates, participants, guests and attendees.

Eligibility. An organization may apply for an Exhibitor Booth if it meets the definition of categories A, B, or C below:

501(c)3 Nonprofit Organization/Educational Institution (Booth Cost: \$3,000)

501(c)3 Organization. a corporation, trust, unincorporated association, or other type of organization that is exempt from federal income tax under section 501(c) of Title 26 of the U.S. Code.

Churches. Non-denominational religious organizations may not coerce members, staff, delegates, participants, guests, and attendees into a specific faith, or participate in religious activities, worship services, or professions.

Educational Institution. public or private entities that provide instructional services, vocational training, professional, higher education, or education-related services of a school, college, or university.

State or Federal Agency/AFN Member (Booth Cost: \$4,000)

State/Federal Agency. a federal or state government office that is responsible for the oversight and administration of specific functions.

An AFN Member, a federally recognized tribe, village for-profit corporation, regional for-profit corporation, regional not-for-profit organization, or tribal consortium.

ANCSA Regional For-Profit Corporation Subsidiary. Subsidiary companies must coordinate with their parent company for exhibit space.

Political Campaign (Booth Cost: \$5,500)

Political Campaign: an organized effort that seeks to influence the decision-making process within a specific group by general or primary election and candidates for head of local, state, or federal government.

Criteria. Exhibitor applications are subject to approval by AFN based on the following criteria:

Because of high demand, only one booth is allowed per agency/organization/entity.

The information, programs, or services must be consistent and compatible with the mission of AFN and its

***All for-profit businesses who are interested in obtaining an exhibitor booth must become an AFN Sponsor at the Susitna Level (\$10,000) or higher.***

values, and do not unfairly exploit AFN.

Exhibitors without alignment with the AFN mission, values, or priorities will be excluded.

AFN reserves the right to reject or restrict any exhibit and/or content that contains materials that are graphic, obscene, objectionable, or otherwise undesirable.

Multi-Level Marketing Companies, Distributors, and Direct Selling, i.e., Health supplements, beauty and household products, and pharmaceutical companies, are prohibited.

A sponsoring organization that declines the exhibit space provided for them may not donate the exhibit space to another organization.

Application for an exhibit booth is on a first-come, first-served basis. Payment is required to guarantee booth space as the event space is limited.

Exhibitors' point of contact information is very important to communicate that your exhibit table application has been received, and confirmation of available space, table location, set up information, etc. If the POC changes, it is your responsibility to contact AFN to update.

#### 4.0 Hours of Operation.

October 22-23, 2026, 8:00 a.m. – 6:00 p.m.,

October 24, 2026, 8:00 a.m. – 3:00 p.m.

#### 5.0 Photography, Video and Audio Recording, and Materials

Examination, copying, or photographing of other exhibitors' equipment or materials without permission is prohibited. No materials are permitted to be distributed beyond your exhibit booth space, e.g., no materials placed on the chairs in the plenary session or other areas of the Dena'ina Center.

6.0 Space Size and Assignment Location. Exhibit space is 10'x10' with one 6' skirted table and 2 chairs. Displays must be confined within this space and cannot overflow into the aisle or over the sides. Specific requests for booth location will not be accepted. Exhibit location is in the sole discretion of AFN, and AFN reserves the right to move booths as needed.

#### 7.0 Indemnification

Each exhibitor shall indemnify, defend, save and hold the Alaska Federation of Natives and the Dena'ina Convention Center harmless from any claim, lawsuit or liability, including costs and reasonable attorney's fees allegedly arising from loss or stolen items, damage or injury to persons or property occurring in the course of the space rental during the AFN Exhibit Fair, October 16-18, 2025. In the event of Convention cancellation due to fire, venue closure, acts of God, or other causes beyond AFN's control, AFN or its agents shall not be held liable for failure to hold the convention.

#### Cancellations

Cancellations are non-refundable and exhibitors must submit notifications in writing to AFN as soon as possible.

Booth space unoccupied by 10:00 a.m. on Thursday, October 23, will be declared vacant and reassigned.

#### 9.0 Application & Non-refundable Payment

AFN, 3000 A Street, Suite 210, Anchorage, AK 99503

Checks – payable to Alaska Federation of Natives (include the Exhibit Booth company name on the

check memo).

Credit Card – Email the PDF application to [nstoops@nativefederation.org](mailto:nstoops@nativefederation.org) or submit the online application available at [www.nativefederation.org/exhibitors](http://www.nativefederation.org/exhibitors) to receive the credit card invoice payment link. Note: A 3% processing fee will be added.

In mid-September, Exhibitors will receive an email notification with set-up information, the floor plan, and their assigned table number.

AFN Staff Contact: Nikki Stoops  
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