



Technical Specifications Sheet Sponsor Deliverables and Due Dates

We are now planning for our 2026 AFN Convention - it's the 60th anniversary! This year's theme is "Rooted in Land and Tradition, Rising in Our Voices," and we're proud to have Dr. Rosita Worl as our keynote speaker. As the largest gathering of Alaska Native peoples, the AFN Convention offers a powerful opportunity to witness firsthand how the Alaska Native leadership organizes around Alaska's unique model of self-determination—through collective action, cultural pride, and policy engagement.

Advertisements

DUE DATE: September 4, 2026

ADVERTISEMENT SIZES

Please note that AFN does not sell Convention Guide ad space. Ad space is reserved exclusively for convention sponsors at the following levels:

SUSITNA SPONSORS - Quarter-page: 3.75 in. W x 5 in. H including bleeds
(cropped size in book is 3.5 in. x 4.75 in.)

KATMAI SPONSORS - Half-page: 7.75 in. W x 5 in. H including bleeds
(cropped size in book is 7.5 in x 4.75 in)

DENALI SPONSORS - Full-page: 9 in. W x 11.5 in. H including bleeds
(cropped size in book is 7.5 x 10)

FILE SPECS

FILE FORMAT – Adobe Acrobat Portable Document File (PDF off-set printing highest resolution) is OUR preferred file format. All fonts used must be embedded in the file pdf.

GRAPHICS & PHOTOS – All graphics, logos and photos must be high resolution, **300 dpi or higher.** Formats accepted are PDF, or JPG images. Please include all linked photos. We cannot use web site images (72 dpi) or low pixel digital images.

COLOR – 4-Color Process (CMYK), photos or art with PMS, Pantone or spot colors must be converted to CMYK and be **minimum 300 dpi resolution.**

****NOTE that Microsoft Word & Adobe InDesign files will NOT be accepted.**

Company Logo

DUE DATE: September 4, 2026

FILE FORMAT – 1 megabyte in .jpg or .png format.

Welcome Video Message

(Denali and Katmai Sponsors Only)

DUE DATE: September 18, 2026

CONTENT

Katmai and Denali sponsors may provide a self-produced welcome video message – maximum of 30 seconds to five minutes in length – to be shown during plenary session breaks, on the broadcast/webcast, and posted on the AFN website and mobile app. Does not have to be fancy, just sincere.

TECHNICAL

1920 x 1080 60i

HD

Prefer .mp4

4-second black video head and tail

30-Second TV Advertisement

(Denali Sponsors Only)

DUE DATE: September 18, 2026

CONTENT

Sponsors may provide up to three different 30-second TV ads.

TECHNICAL

1920 x 1080 60i

HD

Prefer .mp4

4-second black video head and tail

APP Banner Ad

(Denali and Katmai Sponsors Only)

DUE DATE: September 4, 2026

File Format – The app homepage banner ads should be 960x450, jpg.